# Cyber Security Awareness Partners - SATT Email Marketing Sequence

**Sender:** CSA Channel Partner

**Suitable for:** Customers and prospects

**Email sequence number:** 1

**Subject:** Secure your workforce with Cyber Security Training and Testing

**Links:** Link to your SATT landing page with video

Hi {~First\_Name~},

Hackers don’t break into your network, they log in.

This worrying fact is supported by findings in this year’s cyber breaches survey, which showed that over 80% of identified attacks in the past year were phishing related – meaning your employees are the primary target in nearly all attacks.

So, it makes sense to ensure they are trained and vigilant towards today’s ever-evolving cyber threat landscape.

We partner with Cyber Security Awareness, cyber experts and market leaders, to deliver bespoke, fully managed security training and phishing testing. A service that is designed to make a difference.

Watch our 2-minute video to discover exactly how we do things differently to keep your workforce secure.



**Sender:** CSA Channel Partner

**Suitable for:** Customers and prospects

**Email sequence number:** 2

**Subject:** Cyber Security Training doesn’t have to be difficult…

**Links:** Link to your SATT landing page

Hi {~First\_Name~},

As an IT professional, you understand the importance of cyber security training and phishing testing for {~Company~} employees.

However, deploying a service like this can sometimes be seen as a burden. The time and resources it takes to maintain training for new starters, together with running effective phishing testing can quickly turn into a full time job.

Let us help!

We partner with Cyber Security Awareness who deliver fully managed Security Awareness Training and Testing to over a thousand organisations globally. Our mission is to deliver a bespoke service, built to make a difference, to every customer without a hefty price tag.

Put our costs to the test and keep your employees cyber aware by requesting a quote from us today.

[Button - Visit Website]

**Sender:** CSA Channel Partner

**Suitable for:** Customers and prospects

**Email sequence number:** 3

**Subject:** The missing piece of your cyber security posture is…

**Links:** Link to your SATT landing page

Hi {~First\_Name~},

Your employees’ role in your cyber security posture is arguably as important as the technology you put in place to prevent cyber-attacks.

Why? Because regardless of the technology you have in place, phishing attacks can still make their way to the inboxes of your employees through clever exploits.

If an attack makes its way through, you are fully reliant on your team’s awareness of cybercrime and ability to identify and stop an attack to protect your business.

A secure and cyber-aware workforce is often the missing puzzle piece for many organisations.

Schedule a demo of our market leading, fully managed Security Awareness Training and Testing service today and let us complete the picture.

[Button – Schedule a Demo]

## Useful Links

SATT Product Landing Page - <https://cybersecurityawareness.co.uk/services/security-awareness-training/>

SATT Explainer Video (recommended that you download this video and host it elsewhere for improved marketing campaign performance) - <https://vimeo.com/891890290/43638df495>

Cyber Security Awareness Blog - <https://cybersecurityawareness.co.uk/resources/blog/>