CYBERSECURITY
awareness

Experts at solving human risk.

Who we are

Cyber Security Awareness is a market-leading provider of fully managed training and testing services designed to solve human risk.

Technology alone is not enough to protect a business from cyber threats. Most modern cyber-attacks are targeted towards employees, and this has been the cause of most data breaches for businesses for the past decade.

We specialise in stopping employees from causing security incidents. Our services are designed to raise staff awareness of cybercrime, teach best practices, encourage behavioural change and maintain vigilance towards cyber threats.

We pride ourselves on delivering highly bespoke and effective services; a unique and tailored experience for each customer, delivered by our experienced team at affordable costs for businesses of all sizes, in all industries.

We've helped organisations in sectors such as finance, construction, non-profit, public, housing, legal, manufacturing and more.

We've worked with over

1,000

global organisations

Over

300,000

users trained on today's cyber threats

Over

75,000
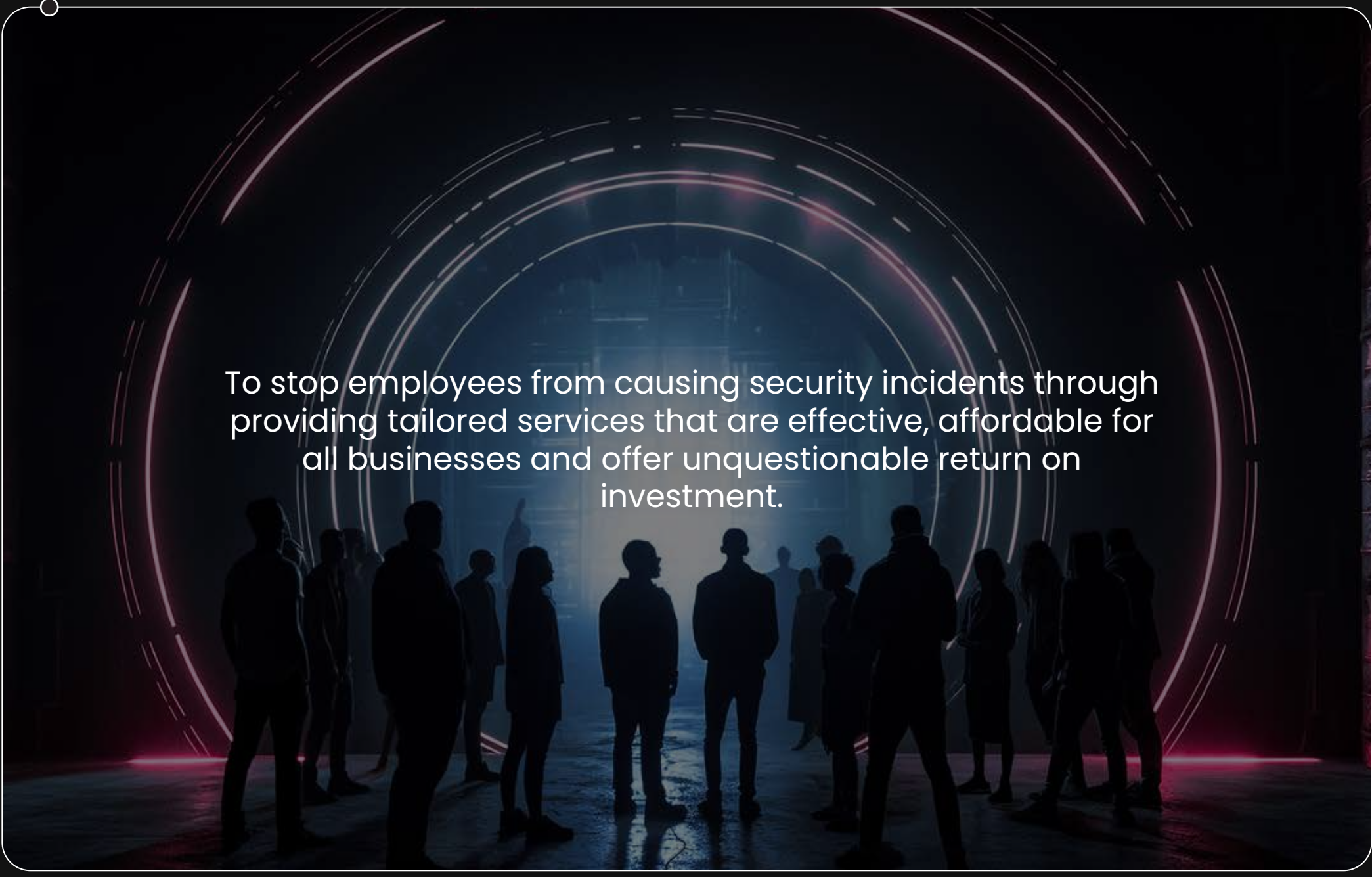
hours of training watched by employees

Our story

Cyber Security Awareness was founded in 2016 as a brand dedicated to solving human risk within businesses and organisations.

We began solely as a provider of fully managed Security Awareness Training and Testing (SATT). Dedicated to making a difference with every business we work with, our service is delivered, managed and maintained by a team of engineers who work with each customer to ensure they achieve results.

As we have grown, so has our portfolio. We offer services covering GDPR awareness, dark web monitoring, vulnerability scanning, phishing protection and policy management. All fully managed, at affordable rates for organisations of all sizes, in all industries.

We are committed to providing organisations with the tools and training required to meet GDPR and cyber security compliance, harnessing the power of our knowledgeable teams and leveraging our connections in the industry to remain up to date at all times.

To stop employees from causing security incidents through providing tailored services that are effective, affordable for all businesses and offer unquestionable return on investment.

Our culture

At the heart of our culture, is the attitude of our people - fresh-thinking, switched-on, passionate.

Entrepreneurial spirit was embedded in our business from the get-go and we're committed to keeping this spirit alive and kicking as we grow.

Our culture is inclusive. At Cyber Security Awareness, every individual can be proud of the part they play and feel a true part of the team. We work hard to create a collaborative and rewarding environment where our people are inspired to achieve brilliant things and really make a difference to the future of our business.

We're a talented team of people who are determined to empower our customers the right technology to evolve, the support to thrive and the solutions to grow.

Cyber Security Awareness is dedicated to sustainability and making a positive impact in the communities, environment and cyber sector we serve.

We understand that small changes in our everyday behaviour and habits are important to minimise our contribution to climate change.

Recognising our solutions and services' impact on the environment is an essential element of making positive changes.

We are proud to pledge to our clients, employees, suppliers and technology partners that we will continue working towards a responsible and sustainable net-zero future.

Cyber Security Awareness product icons - to be used sparingly and alone

SECURITY
awareness

CYBERSIGHT
dark web monitoring

PHISH999
defence

GDPR
awareness

POLICY
acknowledgement

V-SCAN
vulnerability scanning

SECURITY
awareness

By combining best-of-breed security awareness e-learning and targeted phishing testing, our outcomes-driven managed service ensures organisations get a true return on investment at an incredible price, delivered by experts, without losing time and gaining workloads.

Our services meet cyber security compliance regulations and subsequently aid organisations in obtaining cyber insurance with detailed reporting, dashboards and 24/7 support.

CYBERSIGHT
dark web monitoring

Obtained through accidental exposure, testing, phishing and malicious links, business information can quickly fall into the wrong hands.

As an essential tool for businesses operating services online, Cybersight dark web monitoring leverages prevention, reporting, monitoring and remediation tools to continuously review and monitor the dark web to track the sale of business credentials.

PHISH999
defence

Defined by four key components, Phish999 is an additional email protection platform that offers an essential layer of email security, ensuring organisations and their employees are protected against phishing attempts.

By combining advanced, patented AI technology and a unique user awareness experience platform, Phish999 leverages smooth cloud-API deployment, smart analysis technology, bespoke scanning software and AI learning to protect organisations from new and emerging cyber threats.

GDPR
awareness

Our GDPR Awareness training is aiding the education of employees across hundreds of global organisations.

From the latest GDPR legislation to data handling and management, our fully managed GDPR training services ensure businesses have access to easy-to-understand training, progress reports and testing.

POLICY
acknowledgement

Managed Policy Acknowledgement (MPAS) is an essential corporate delivery system that manages, tracks and reports on business-wide policies and agreements.

As a fully managed service used to communicate an organisation's policies to employees, record the employee's policy acceptance and record their understanding of the policy, MPAS provides fully managed services, without the huge price tag.
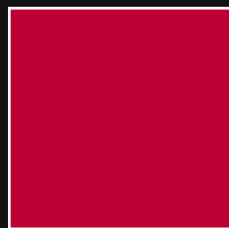
V-SCAN
vulnerability scanning

V-Scan provides businesses with the first line of defence, information.

Our monthly vulnerability scan service is overseen by a team of cyber experts, putting businesses in control of their business security, enabling immediate action in response to potential threats and reducing the risk of penetration to free up time where it matters.
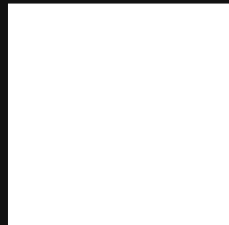
Colour pallete

Cyber Security awareness's primary colours are our main colours. These should be used on all communications and cannot be altered.
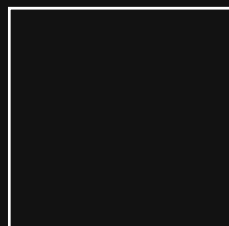
Where to use the colours

- CTAs
- Links
- Backgronds
- Icon colours
- Main colours
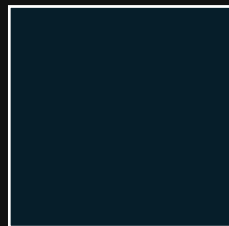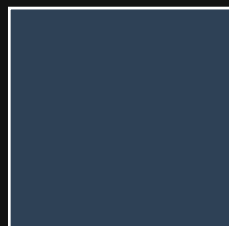- secondary colours
- etc

Red
#ad0a37

White
#ffffff

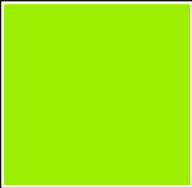Charcoal
#121212
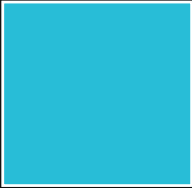
Deep blue
#0c1e29

Grey blue
#324154

Product colours

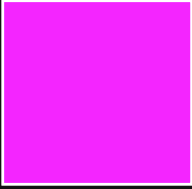Security - Red
#ad0a37

Cybersight - Green
#afeb28

Phish999 - Sky blue
#5bbbd4

GDPR - Yellow
#ff8f00

Policy - Blue
#006893

Vscan - Violet
#e046ff

Cyber Security awareness's primary colours are our main colours. These should be used on all communications and cannot be altered. Prime green is used for key design elements; across print and digital, primary CTAs on site. The Prime grey is used for text, chapter headings, division lines. Prime green and Prime mint can be used in backgrounds and accents. The Prime green and Prime mint can also be combined to create a gradient, which can be used for backgrounds. White is used across all type on dark backgrounds.

Imagery

Real people

Real people

Authentic, engaging, relatable

We need to depict real working scenarios. Environments that reflect the flexibility and variety of today's working practices.

We do not always need to feature faces. Indeed, tighter crops may be more forgiving and can let the viewer build their own story.

This must never, ever feel 'cheesy' or like typical stock imagery. Authenticity is absolutely key.

Imagery

Product

Technological, simple, literal

There will still be a time and a place where the device needs to be the focal point. Where a specific product needs to be presented.

Again, authenticity is key. We should portray the products in real situations/locations. We use 'selective focus' to make sure the device stands out within the location. We should avoid clinical/stylised/graphic product focus.

Imagery

Metaphorical

Emotive, intelligent, intriguing

We can use images that are part of the world of business, but don't necessarily use people or devices. They are still 'real' but are more background/texture focused, these images must communicate 'connection' but in a metaphorical way.

We must avoid cliché. We simply need a metaphorical connection between the image and the subject matter.